



## ***Social Media Marketing Services – Price List***

### **Social Media Plans**

	<u><b>Your Price</b></u>
<b>The Single-post Plan – 1 per Day</b>	Monthly \$ <b>199</b>
<b>The Double-post Plan – 2 per Day</b>	Monthly \$ <b>399</b>
<b>The Triple-post Plan – 3 per Day</b>	Monthly \$ <b>549</b>

Content posted once a day, 7 days a week to Facebook, Twitter, and G+	Individualized content creation, specifically crafted for your business
Promotion of your products and services to your social communities	Social profile optimization for maximum impact and search benefits.

### **Add-ons**

#### **Facebook**

**Custom Facebook Cover Image** **Your Price**  
Each \$ **249**

Our professional graphic designers will create a custom Facebook Cover Image for your Facebook Business Page. The custom image will match your company’s branding and support your overall brand message. We’ll also make sure the Facebook Icon being used is appropriate for your business.

**Facebook App Tabs** Each \$ **299\***

We will create a custom Facebook app tab for your Facebook Business Page. The app tab can contain a contact us form, a promotion (with the exception of contests, sweepstakes, and giveaways), a sign-up form, an RSS feed or a number of other possible content types. Please contact us for additional options.

\*(Pricing starts at \$299. Custom graphics, contest tabs, and complicated designs are bid on a case-by-case basis.)

## Facebook Ads Management

\$100 - \$250 ad budget*	\$	99
\$251 - \$500 ad budget*	\$	140
\$501 - \$1000 ad budget*	\$	200
\$1001 - \$5000 ad budget*	\$	350

\*Ad budgets are for up to one month of campaigns. Budget and management fees paid in advance of service.

We will run a Facebook ads campaign for your company, with the chosen budget, provided by you. Includes creation of multiple custom ads, split tested for effectiveness, daily campaign monitoring and adjustments as necessary, and once-per-month reporting. Ads can be focused on Facebook page likes, app tab landings, or website click-throughs.

- Must be added to a core social media plan (no stand-alone FB ads management)

## Twitter

### Custom Twitter Cover Image

Each \$ 299

Our professional graphic designers will create a custom Twitter Cover Image for your company's Twitter profile. The custom image will match your branding and support your overall brand message. We'll also make sure the Twitter Icon being used is appropriate for your business.

### Twitter Boost

Monthly \$ 199

We will post three Retweets or @ replies per day, 7 days a week, to your company's Twitter account. We'll also respond to all RTs and @ mentions of your business, and we will follow 400 relevant Twitter users per month on your behalf.

- Must be added to a core social media plan (no stand-alone Twitter management)

### Twitter Following

Monthly \$ 199

We will follow up to 800 relevant Twitter users on your behalf. We follow those who are most likely to be part of your target audience and most likely to follow back.

**Note:** The Twitter Following add-on is for Follows and not Followers. We cannot guarantee the number of users that will follow back. Additionally, we occasionally run into Twitter follow limits once we follow around 2000 people. If we are not able to follow any new users, we will unfollow inactive and otherwise non-relevant users who are not following back, and then follow fresh users. Because of this process, the number of users followed may appear to be unchanged on Twitter, however we are following 800 new users each month.

- Must be added to a core social media plan (no stand-alone Twitter management)

## Google Plus

### Custom G+ Cover Image

Each \$ 299

Our professional graphic designers will create a custom Google+ Cover Image for your company's Facebook Business Page. The custom image will match your branding and support your overall brand message. We'll also make sure the Google+ Icon being used is appropriate for your business.

## LinkedIn

Monthly \$ 99

We'll post once per day to your LinkedIn Business Page and (if requested) LinkedIn Personal Profile. We also respond to comments made to posts published by us on your LinkedIn Business Page.

- Must be added to a core social media plan (no stand-alone LinkedIn management)

## Pinterest

### Pinterest profile management

Monthly \$ 199

We will post relevant, high-quality images to your Pinterest account once per day, 5 days per week. We'll also reply to comments and content shares from your followers.

- Must be added to a core social media plan (no stand-alone Pinterest management)

#### **Pinterest setup**

One-time \$ 199

- Creation of Pinterest account
- Setup of 6 Pinterest boards (relevant to your business)
- Filling boards with initial 6 images each

#### **Blog Posts**

**1 per Week**

Monthly \$ 260

**2 per Week**

Monthly \$ 520

**3 per Week**

Monthly \$ 780

Our high-quality blog posts are written by US-based, professional writers. Topics can be provided by you, or we can suggest topics for your approval. Posts are 500+ words and written to be compelling and sharable.

#### **General**

##### **Profile / Page Creation**

Each \$ 199

We will create a Facebook Business Page, Twitter Profile, and Google+ Business Page for your business. These pages and profiles will contain complete bio and about details and are well-worded and optimized for search on the given network. We'll also drop in a simple image (screen shot from your website, etc.) as a cover on each.

**Note:** The charge is \$125 for profile and page creation. We charge just \$125 once, whether we're creating one or three network profiles/pages. Pinterest profile creation and setup is not included and incurs a separate charge.